



South Area Council Local Business Survey

1. What does your business do/supply?

2. How many people do you employ and what do they do? (including how many full & part time)

3. How do you work out what training/support you and your staff need? How do you currently meet those needs?

4. Is there anything which stops you from getting the training/support you & your staff need? (Please say what)

5. What support/training would help you to build your business now & in the future?

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|----------------------------------------------------------------------|--------------------------|-------------------------------------|--------------------------|
| Health & Safety | <input type="checkbox"/> | Promoting & marketing your business | <input type="checkbox"/> |
| Food Hygiene | <input type="checkbox"/> | Mentoring & coaching/management | <input type="checkbox"/> |
| First Aid | <input type="checkbox"/> | Support for business development | <input type="checkbox"/> |
| Finance | <input type="checkbox"/> | Environmental training | <input type="checkbox"/> |
| IT skills | <input type="checkbox"/> | Security training | <input type="checkbox"/> |
| Legal/HR/payroll support | <input type="checkbox"/> | | |
| Social Media/web development | <input type="checkbox"/> | | |
| Network meetings with other businesses | <input type="checkbox"/> | | |
| Other (may be specialist or business specific – please tell us what) | <input type="checkbox"/> | | |

6. Do different age groups within your staff tend to have different training needs?

7. Have you heard of BMBC Yortender – the procurement portal website where councils from across Yorkshire & Humber post their tender opportunities? (If no, please go to question 10)

Yes No

8. Are you registered on Yortender? Would you like to register?

Yes No – not interested No – would like to register

9. What has been your experience of Yortender if you have used it? If you have applied for work through Yortender, what happened?

10. We're trying to encourage local businesses to become more involved in their local community – are you already involved, and if so, how?

11. What could you offer to help improve the local area?

- Staff time to help out with local events or projects
- Donate or loan out equipment Details? _____
- Offer sponsorship to local groups/events
- Mentoring/passing on skills to younger businesses
- Work experience or apprenticeship placements
- Keeping my immediate surroundings tidy

12. Are you a member of any professional organisations? If yes, which ones?

13. Would you like to hear about membership of the Chamber of Commerce?
(They are offering a discount of 50% in the first year for people completing this survey?)

Yes No

14. How would you like to hear about help & support for your business?

Email Facebook/Social Media
Letter Don't want to be contacted

15. Do you have any other comments?

Details of your Business

Name of Business:

Type of business:

Sole trader Limited Co. Charity/Not for Profit Social Enterprise

Other _____

Main contact person:

Address:

Postcode:

Phone number:

Email address:

Facebook/Twitter (if used):

Ward:

Many thanks for your time in completing this survey!

Once the survey is completed, we would like to put you in touch with organisations who could offer the support you need – would you be happy for us to pass on your details to them?

Yes No

If you would like to hear the results of the survey once it's completed, please tick here